



**Update  
June 30, 2017**

**David Baker, Executive Director**

Second quarterly report to America's Urban Campus members to keep them and their leadership informed of progress on the 2017 agenda and other activities.

#### **Governance and Membership:**

- Held the Spring quarterly Full Membership meeting on June 26, 2017, hosted by UIC Chancellor, Michael Amiridis. Welcomed Juan Salgado, Chancellor, City Colleges of Chicago who formally joined America's Urban Campus on behalf of City Colleges
- Members voted to establish AUC as a tax-exempt not-for-profit as the next logical step in the organization's evolution. This will permit application and receipt of corporate and foundation grants for our collective work.
- Formal membership and partnership qualifications adopted
- Shimer College was dropped from the membership as it was absorbed into North Central College on June 1, 2017.

#### **Implementing the AUC 2017 Agenda**

##### **Talent Pipeline**

- Conducted two pilot student workshops hosted by Launchpad Labs, AUC and the Illinois Technology Association (ITA), to expose undergraduates to actual work situations, as they learned how to respond to customer needs through development of software solutions.
- Conducted the second Forecast Roundtable for industry and university faculty with the ITA, and identified five follow-up pilot projects linking the realities of industry needs with curriculum and student experiences
- AUC Executive Director participated in final presentation by Accenture of Demand-Driven Workforce study—follow-up will occur with the release of the study.

##### **Elevate Chicago as a Global Higher Education Destination**

- Redesigned the AUC logo upon a suggestion of one of the Presidents to add Chicago is... (see above)
- Linked AUC institutions to an online Choose Chicago gallery of images and videos that AUC institutions can use on their websites and brochures without charge. AUC marketing qualifies for this use.
- Conducted a student focus group on the application of social media to student recruitment and engagement and messaging. Recommendations will be forthcoming to AUC institutions

##### **Addressing Issues of Poverty, Racism and Violence**

- Conducted a one day Working Session: AUC: Forging Partnerships to Prevent Violence in Chicago, with 80 participants representing AUC faculty, staff and students, government, city-wide and community groups.
- Compiled a 100 page draft snapshot of all the AUC institutional programs addressing the issues.
- Final report and recommendations as well as a searchable database will be produced this summer.