



America's Urban Campus[®]
Update
September 30, 2017
David Baker, Executive Director

Third quarterly report to America's Urban Campus members to keep you and your leadership informed of progress on the 2017 agenda and other activities.

Governance and Membership

- Completed most of the paperwork for application to the Internal Revenue Service for tax-exempt status
- Completed draft Bylaws and draft conflict of Interest statement for presentation to the membership at the full member meeting in October
- Set America's Urban Campus leadership meeting (presidents, chancellors, provosts and deans) for 9 a.m.-10:30 a.m., Monday, January 22, 2018, hosted by Chancellor Michael Amiridis, UIC.
- Completed draft 2018-2020 AUC Strategic Plan for review by the full membership

Implementing the 2017 Agenda

Talent Pipeline

- Organized follow-up strategies for engagement of companies and universities in partnership with the Illinois Technology Association, focused on enhancing non-technical competencies for students
- Organized and hosted the first meeting of Career Services professionals from our universities to discuss an agenda for increased partnerships among the Career Services Offices

Elevate Chicago as a Global Higher Education Destination

- Represented AUC members at a branding workshop initiated by the Chicago Council on Global Affairs
- Working with the Chicago School of Professional Psychology, completed the draft printed and web-based maps of the locations of AUC members in the city
- Initiated development of the 2018 Economic/Social Impact study with American Economic Group—starting with a meeting with the Chicago Council on Global Affairs to discuss their branding ideas and needs
- Worked with City Hall, World Business Chicago and the American Economic Group to provide Talent Pool information for the Amazon HQ2 RFP response based on aggregated data on degrees awarded from IPEDS data. This brief report was generated in a few days because of the previous work AUC had done

Addressing Issues of Poverty, Racism and Violence

- Completed the final report draft with recommendations from the May 23 "Forging Partnerships" Workshop for publication in October
- Completed the review and editing of the "Snapshot" of AUC institutions' role in addressing violence issues, for posting on the website in October
- Engaged interns in the development of a "heat map" of all AUC programs in this subject area