
Appendix B. About Anderson Economic Group

ANDERSON ECONOMIC GROUP

Anderson Economic Group, LLC is a boutique consulting firm founded in 1996, with offices in East Lansing, Chicago, and New York. Our team has a deep understanding of advanced economic modeling techniques and extensive experience in several industries in multiple states and countries. We are experts across a variety of fields in tax policy, strategy and business valuation, public policy and economic analysis, and market and industry analysis.

Relevant publications from our team include:

- *University Research Corridor Economic Impact Reports*, published since 2007. This series of reports benchmarks Michigan’s research universities (Wayne State University, Michigan State University, and the University of Michigan) against peer clusters across the country, as well as evaluates the collective economic impact on the state of Michigan.
- “Higher Education Performance Tracker”, *Business Leaders for Michigan*, published in 2016.
- “2014 Study on Higher Education in the Loop and South Loop,” published in 2014.
- “The Economic Footprint of Michigan’s Fifteen Public Universities,” published in 2013.

Past clients of Anderson Economic Group include:

- *Governments*: The government of Canada; the states of Michigan, North Carolina, and Wisconsin; the cities of Detroit, Cincinnati, and Sandusky; counties such as Oakland County, and Collier County; and authorities such as the Detroit-Wayne County Port Authority.
- *Corporations*: Ford Motor Company, First Merit Bank, Lithia Motors, Spartan Stores, Nestle, and InBev USA; automobile dealers and dealership groups representing Toyota, Honda, Chrysler, Mercedes-Benz, General Motors, Kia, and other brands.
- *Nonprofit organizations*: Convention and visitor bureaus of Lansing, Ann Arbor, Traverse City, and Detroit, and Experience Grand Rapids; higher education institutions including Michigan State University, Wayne State University, and University of Michigan; trade associations such as the Michigan Manufacturers Association, Service Employees International Union, Automation Alley, the Michigan Chamber of Commerce, and Business Leaders for Michigan.

Please visit www.AndersonEconomicGroup.com for more information.

AUTHORS

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Mr. Horwitz is a Senior Consultant at Anderson Economic Group, serving as the Director of the Public Policy and Economic Analysis practice area. Mr. Horwitz has extensive expertise on state and local economic conditions and on the economic and fiscal impacts of public policy. He has provided research, analysis, and expert testimony on policy in a range of fields, including state and local taxes, retirement benefits, business incentives, energy policy, and economic development.

Prior to joining AEG, Mr. Horwitz was the Coordinator of Distribution for the Community Center of St. Bernard near New Orleans, where he oversaw the distribution of donated food, clothes, and household supplies to low-income residents of St. Bernard Parish and New Orleans' Lower Ninth Ward.

Mr. Horwitz holds a Master of Public Policy from the Harris School of Public Policy at the University of Chicago and a Bachelor of Arts in Physics and Philosophy from Swarthmore College. He is a board member at the Civic Federation, and the co-chair of their committee on regional economic competitiveness.

Traci Giroux.

Ms. Giroux is a Consultant with Anderson Economic Group, working in the Public Policy and Economic Analysis practice area. Her background is in applied economics.

While at AEG, Ms. Giroux has performed research and analysis for a wide range of clients, including universities, trade associations, and businesses. Her recent work includes multi-scenario analysis of pending energy regulation; economic and fiscal impact analyses of major investments; analyses of new tourism activity due to policy changes as well as special events; benchmarking studies; and analyses of tax reform proposals.

Ms. Giroux holds a Master of Science in Agricultural, Food, and Resource Economics and a Bachelor of Science in Chemical Engineering, both from Michigan State University.

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The authors would like to acknowledge the contributions of the following individuals to the preparation of this report.

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Judy Zhang was a Senior Analyst with Anderson Economic Group, working in the Public Policy and Economic Analysis practice area. Ms. Zhang assisted with the economic footprint analysis, as well as the enrollment, completions, and alumni analyses. Her work at AEG included an impact study of state business

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