
PART II
SOCIAL AND CULTURAL IMPACT OF
AMERICA'S URBAN CAMPUS

VI. America's Urban Campus and Chicago Public Schools

Thus far, we have focused on the economic benefits of the activity in Chicago supported by America's Urban Campus' spending. In this and subsequent chapters, we consider other aspects of AUC operations that positively impact Chicago, contributing to the city's social and cultural fabric and helping to sustain the world-class status of the city.

We begin by looking at the partnerships that America's Urban Campus universities and colleges have cultivated with Chicago Public Schools. We estimate the number of individuals impacted, the diversity of programs in existence, and the scope of these partnerships.

OVERVIEW OF JOINT PROGRAMS

America's Urban Campus institutions partner with Chicago Public Schools using a variety of approaches to address diverse priorities. Joint programs and events can be grouped in the following categories:

- **College readiness programs.** These programs include scholarship funds like SAIC's Walter and Shirley Massey Chicago Fund. This effort provides financial resources and academic coaching to students to ensure that they successfully transition into higher education. College readiness outreach also includes college visits and fairs, which introduce high school students to the college environment and highlight available opportunities. In 2017 alone, Illinois Tech presented at or held more than 50 of these events.
- **Collaborative interactions to address community challenges.** DePaul's Community Peacemakers Initiative, which brings together students committed to stemming violence, and Loyola University Chicago's Solutions to Environmental Problems project at Gale Elementary, which empowers students to address concerns related to food accessibility, characterize these initiatives. The general goal of these programs is to develop students' communication and problem-solving skills while responding to a specific community concern like poverty, environmental destruction, or mass incarceration.
- **Programs to develop academic and career skills.** This category involves attempts to boost student performance or cultivate particular academic interests. Northwestern's Science Explorers Program allows college students to tutor high school biology classes, and the University of Chicago's "Hour of Code" aims to expand students' horizons by introducing computer science basics.
- **Improving the CPS curriculum.** Some AUC colleges and universities provide college-level courses to CPS students and otherwise participate in studies to improve CPS curriculum and teacher training. Robert Morris' Dual Enrollment Programs at Steinmetz College Prep and Wells Community Academy allow students to experience college classes and begin working towards degrees. Similarly, UIC has cultivated a partnership with the UIC College Prep High School. National Louis University has focused on training and curriculum development.

SCOPE OF AUC-CPS PROGRAMS

Joint initiatives of AUC institutions with CPS reach thousands of CPS and AUC students and faculty every year. In 2017 alone, nine AUC colleges and universities reported co-hosting more than 1,150 events and programs.¹¹ Over 6,000 students and nearly 1,300 faculty and staff at AUC institutions participated. Combined attendance by CPS students at these joint programs reached almost 321,000.¹²

TABLE 7. America's Urban Campus CPS Programs, FY 2017

Number of AUC-CPS Events and Programs	1,153
Number of Participating AUC Staff and Faculty	1,282
Number of Participating AUC Students	6,058
Attendance of CPS Students at Events and Programs	320,825

*Source: America's Urban Campus colleges and universities
Analysis: Anderson Economic Group, LLC*

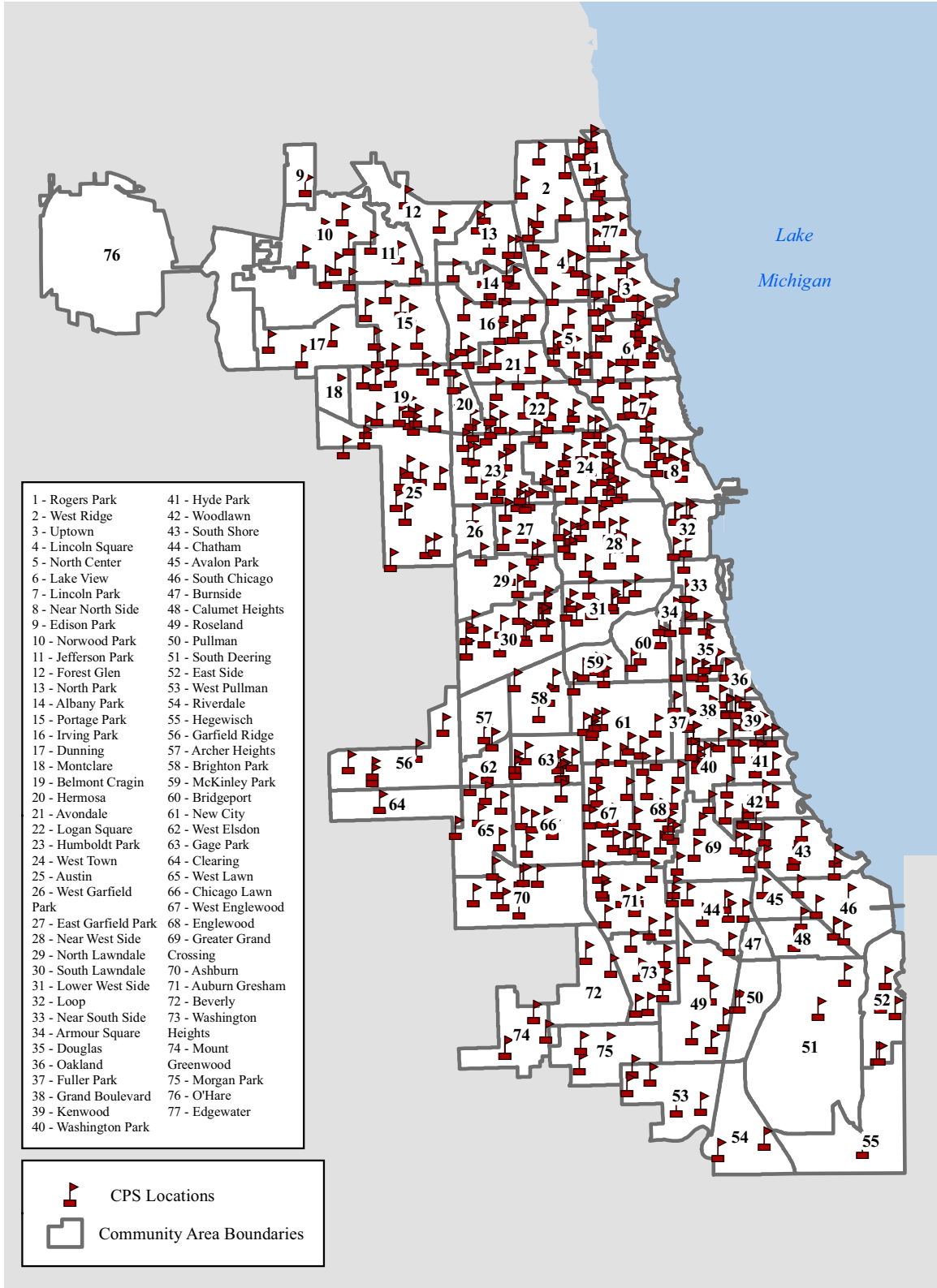
These figures likely underestimate the scale of the AUC-CPS joint programs. Several AUC institutions did not provide attendance estimates, and Table 7 only included student counts from partnerships where reliable data was collected or where conservative estimates were possible. For additional information, see “Economic Footprint of America’s Urban Campus in Chicago” on page A-9.

Geographically, AUC colleges and universities partner with schools in every corner of the city with some joint programs taking place on-site at Chicago Public Schools. Map 2 on page 30 shows the CPS schools that participate in or host such programs. Many of the schools have multiple partnerships with AUC institutions. The map only represents programs or events with a listed address from the nine AUC colleges and universities that provided partnership data.

11. This analysis does not include data from the following schools: Adler University, Argosy University - Chicago, Chicago State University, City Colleges of Chicago, Columbia College Chicago, East-West University, North Park University, Northeastern Illinois University, Roosevelt University, Rush University, Saint Xavier University, The Chicago School of Professional Psychology at Chicago, and The John Marshall Law School.

12. This is an estimate of total attendance reported in the AUC-CPS joint programs and events at the nine institutions that provided data. This does not reflect the number of unique CPS students who participated in these programs, since some students may have participated in multiple programs or events.

Map 2. America's Urban Campus 2017 Partnerships with Chicago Public Schools



Source: America's Urban Campus Colleges and Universities
 Analysis: Anderson Economic Group, LLC